

Ashly Fuller

· DOCTORAL RESEARCHER ·

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Experience

Doctoral researcher in Online Safety

London, United Kingdom

UNIVERSITY COLLEGE LONDON (UCL)

October 2021 - Present

- **Presented** research findings at top academic and practitioners conferences, such as the **UCL Academic Centre of Excellence in CyberSecurity Research** (ACE-CSR), the **Multi-Agency Response to Serious and Organised Crime** (MARSOC) Conference at the UK Ministry of Justice and at the **National Drug and Alcohol Education Conference**
- **Active member and chair** of a working group *Drugs on Social Media* formed to reduce the risks to young people from exposure to drugs being sold on social media. Relevant stakeholders include: *Ofcom, National Crime Agency, National Police Chiefs' Council, Department for Education, Department of Health and Social Care, Home Office, Office for Health Improvement and Disparities, Childnet, Children's Society, SWGfL, Volteface, We Are With You, Meta, Snapchat and TikTok.*

Project 1: Detecting drugs on social media: A Multidisciplinary Scoping Review

UNIVERSITY COLLEGE LONDON (UCL)

- **Conducted the first systematic review** on the sale and advertisement of illicit drugs on social media, by reviewing 4000+ studies and extracting and analysing data on machine learning models, users, drugs, rate of posts, terminology and study methodology.
- **Publication:** Fuller, A. et al. (2023) 'Understanding and preventing the advertisement and sale of illicit drugs to young people through social media: A multidisciplinary scoping review', *Drug and Alcohol Review*, Special section. doi: 10.1111/dar.13716. (Impact Factor 4.2)
- **Informed UK policy-making** in the realm of online safety and illicit substances by submitting findings of the scoping review to **Ofcom's call for evidence** *First phase of Online Safety Regulation* (September 2022) and to the **Advisory Council on the Misuse of Drugs (ACMD) call for evidence** on *Internet facilitated Drug Markets Review* (January 2024)
- **Selected** by Ofcom's Online Harm Supervision Team to provide expertise and intelligence to Ofcom's Consultation on Illegal Harms as part of the **Online Safety Act Regulatory Regime** (February 2024)

Project 2: Seeing, buying and reporting drugs on social media: A National Survey

UNIVERSITY COLLEGE LONDON (UCL), DANIEL SPARGO-MABBS FOUNDATION (DSMF)

- **Designed and conducted the first large scale national survey** of UK school students on their experiences and attitudes on illicit drug advertisements and content on social media platforms
- **Collaborated and coordinated** with the Daniel Spargo-Mabbs Foundation (DSMF) and the Alcohol Education Trust (AET) to disseminate the survey to a network of schools expecting 5000+ answers across England, Wales, Scotland and Northern Ireland.
- **Created a between subjects-experiment** within the survey to test and compare the effectiveness of messaging to increase user reporting of illicit drug content, with the objective of testing messages in real-time user interfaces.

Guest Lecturer/Postgraduate Teaching Assistant (Multiple posts)

UNIVERSITY COLLEGE LONDON (UCL), DEPARTMENT OF SECURITY AND CRIME SCIENCE

- Modules: *Horizon Scanning, Designing and Doing Research, Introduction to Research Methods, Crime and Society, MSc Dissertations*
- Designed and delivered 2 hours weekly under- and postgraduate lectures, tutorials and workshops to **100+ students** content in research methodology, including qualitative and quantitative methods with a focus on crime science.
- **Developed and adapted** lecture materials to reflect specific module learning outcomes while including novel and engaging content from my PhD research. Applied best practices to make lectures **accessible to students with visual, auditory and learning disabilities**.
- **Troubleshooted and implemented** weekly updates of resources on module platforms *Moodle, Lecturecast* and *Echo360*.
- **Provided feedback** and marked **200+ assignments**, ranging from essays, to postgraduate dissertation projects
- **Managed a team** of four teaching assistants, coordinating overall tutorial delivery style and **providing individual support** and advice

Education and Awards

University College London

London, United Kingdom

PHD IN SECURITY AND CRIME SCIENCE

Anticipated Completion end 2024

- Awarded a full funded 3-year Studentship funded by the Dawes Centre for Future Crime, for studies within the Department of Security and Crime Science from the September 2021 academic session
- First-prize winner (£400) for poster on "Addressing the Commercialisation of Illicit Drugs to Young People Through Social Media" entered in the category "THEME 1: Understanding and transforming human societies"

University of Oxford

Oxford, United Kingdom

MSc IN COMPARATIVE SOCIAL POLICY, Merit

2019 - 2020

University College London

London, United Kingdom

BSc IN SOCIAL SCIENCES, First Class Honours

2016 - 2019

Academic Service and Leadership

2023 - Present	Drugs on Social Media Working Group	<i>Member & Chair</i>
2023 - Present	Department of Security and Crime Science: SECReT Society	<i>Vice-President</i>
2022 - Present	Department of Security and Crime Science: Research Degree Committee	<i>Student Academic Representative</i>
2022 - Present	Department of Security and Crime Science: Safety and Sustainability Committee	<i>Student Academic Representative</i>
2019 - 2020	Department of Social Policy and Intervention: Student-Staff Consultative Committee	<i>Student Academic Representative</i>
2017 - 2019	Social Research Institute	<i>Transition Mentor</i>
2016 - 2019	Social Research Institute Society	<i>Founding Member</i>

Skills and Interests

Programming Languages	Python, R, LaTeX
Languages	English (Native), French (Native), Spanish (Native), Russian (CEFR-level B1)
Software Packages	SPSS, Adobe Photoshop, Audacity, Sysomos
Advanced Data Analysis	Statistical inference, Social Network Analysis, Foresight and Horizon scanning, Digital Ethnography, Machine Learning
Social Media Management	Managed official digital communication channels (Facebook, X/Twitter, Instagram and LinkedIn) of french charity <i>SPA, Oxide Radio, MessedUp!</i> and <i>SECReT Society</i>
Broadcasting and Radio	Created and co-hosted a weekly music radio show on LatinX pop music and its wider cultural influences Current host and moderator of two shows from UCL SECReT Society including the <i>MessedUp!</i> podcast and the <i>Let's Talk About Research</i>