

Education and Awards

University College London

London, United Kingdom

PHD IN SECURITY AND CRIME SCIENCE

November 2024

- **Awarded** a full funded 3-year Studentship funded by the Dawes Centre for Future Crime, for studies within the Department of Security and Crime Science
- **First-prize winner** (£400) of UCL's Doctoral School Poster Competition on "Addressing the Commercialisation of Illicit Drugs to Young People Through Social Media"
- **Faculty finalist** of Vitae Three Minute Thesis (3MT®) 2024 competition
- **Awarded FHEA Fellowship** qualification under the UK Higher Education Professional Standards Framework in July 2024

University of Oxford

Oxford, United Kingdom

MSC IN COMPARATIVE SOCIAL POLICY, *Merit*

2019 - 2020

- Thesis: *The promises of 'Going digital' for all: where technology meets social policy? A Statistical Analysis of European Union's Digital Skills Inclusion Policies and Digital Skills Inequality*

University College London

London, United Kingdom

BSC (HONS) IN SOCIAL SCIENCES, *First Class Honours*

2016 - 2019

- Thesis: *'Trust but verify' Innovative technologies at the service of rationality. A study on Cryptocurrency, Blockchain and its relationship with Trust and Accountability in UK charities.*

Research and Teaching

Guest Lecturer/Senior Postgraduate Teaching Assistant (Multiple posts)

London, United Kingdom

UNIVERSITY COLLEGE LONDON (UCL), DEPARTMENT OF SECURITY AND CRIME SCIENCE

2022-Present

- **Line manager** of 5 teaching assistants, mentoring tutorial delivery and providing individual support and advice
- **Planned and delivered engaging content** on research methodology, covering qualitative and quantitative methods, with a specific emphasis on crime science, honing my skills in effective public speaking.
- **Employed inclusive design principles** to ensure that lectures were accessible to students with diverse learning needs, including those with visual, auditory, and cognitive disabilities.

Policy and Research Manager: Drugs on Social Media Working Group

London, United Kingdom

UNIVERSITY COLLEGE LONDON (UCL)

2021 - Present

- **Active member and co-chair** of a working group *Drugs on Social Media* aimed to reduce the risks to young people from exposure to drugs being sold on social media.
- **Engaged and coordinated** on a regular basis with relevant stakeholders such as: *Ofcom, National Police Chiefs' Council, Department for Education, Department of Health and Social Care, Home Office, Office for Health Improvement and Disparities, Childnet, Children's Society, SWGfL, Volteface, We Are With You, Meta, Snapchat and TikTok.*
- **Collected and prepared** a large-scale dataset for **Snapchat, Meta, TikTok and the Home Office** on key words and emojis used for illegal drug advertisements on social media compiled from a scoping review.

Effective Detection of Illicit Drugs on Social Media: New Patterns and Trends

London, United Kingdom

UNIVERSITY COLLEGE LONDON (UCL)

2021-Present

- **Drafted and published the first multidisciplinary systematic review** on the sale and advertisement of illicit drugs on social media, by reviewing **4000+ studies** and analyzing data on machine learning models, users, drugs, rate of posts, terminology and study methodology.
- **Contributed to the UK's Online Safety Act** by submitting findings of the review to Ofcom's call for evidence *First phase of Online Safety Regulation* in September 2022 and to Ofcom's Consultation on Illegal Harms as part of the Online Safety Act Regulatory Regime in February 2024.
- **Informed the UK's Drug Strategy** by drafting and submitting findings of the review to the Advisory Council on the Misuse of Drugs (ACMD) call for evidence on *Internet facilitated Drug Markets Review* in January 2024.
- **Presented research and advocated for new policy directions** at academic and practitioner conferences, such as:
 - American Society of Criminology (ASC 2024, San Francisco); European Society of Criminology (Eurocrim 2024, Bucharest)
 - The Multi-Agency Response to Serious and Organised Crime (MARSOC) Conference at the UK Ministry of Justice (2023)
 - The National Drug and Alcohol Education Conference (2023)
 - The UCL Academic Centre of Excellence in CyberSecurity Research (ACE-CSR) (2022)

A Multi-Disciplinary Assessment of Crime Prevention Measures in the Metaverse

UNIVERSITY COLLEGE LONDON (UCL)

• **Conceptualized and refined** a multidisciplinary research proposal to evaluate safety features of metaverse-ready platforms against cyber-physical risks

• **Formulated and streamlined** research directions as part of a cross-disciplinary team, currently coordinating efforts to secure grants and engage with key stakeholders

London, United Kingdom

2023-Present

Evaluating Safety Measures and User Experiences in Online Gaming Platforms

UNIVERSITY COLLEGE LONDON (UCL)

• **Contributed to conceptual development**, shaping the research direction for a study on safety and user experience in three gaming platforms (Fortnite, Roblox, and Minecraft)

• **Collaborated on drafting the manuscript** for peer-reviewed publication, with a focus on content analysis of platform-specific safety measures and user perspectives

• **Currently planning solution-focused research** to deepen findings and elevate the study's relevance across disciplines, guiding strategic insights for in-platform applications

London, United Kingdom

2023-Present

Service and Leadership

2025	Responsible Tech Mentorship Program: All Tech is Human	Mentee
2023 - Present	Drugs on Social Media Working Group	Member & Chair
2023 - 2024	Department of Security and Crime Science: SECReT Society	Vice-President
2022 - 2024	Department of Security and Crime Science: Research Degree Committee	Student Academic Representative
2022 - 2024	Department of Security and Crime Science: Safety and Sustainability Committee	Student Academic Representative
2019 - 2020	Department of Social Policy and Intervention: Student-Staff Consultative Committee	Student Academic Representative
2017 - 2019	Social Research Institute	Transition Mentor
2016 - 2019	Social Research Institute Society	Founding Member

Skills and Interests

Programming Languages	R, LaTeX
Languages	English (Native), Spanish (Native), French (Native), Russian (CEFR-level B1)
Software Packages	SPSS, Adobe Photoshop, Audacity, Sysomos, CAQDAS
Advanced Data Analysis	Statistical inference, Social Network Analysis, Foresight and Horizon scanning, Digital Ethnography, Machine Learning

Publications

TBD	2025
“People are so used to seeing it that it doesn’t really bother them”: Illicit Drug Advertisements on Social Media: A Study of UK Secondary Students	In preparation
FULLER, A., VASEK, M., MARICONTI, E., JOHNSON, S.D.	
Human-Computer Interaction	2024
Gotta Assess ‘Em All: A Risk Analysis of Criminal Offenses Facilitated through PokemonGO	Pre-print
FULLER, A., LO, M., HOLMES, A., LEMANSKI, L., VASEK, M., MARICONTI, E. https://arxiv.org/abs/2304.02952	
Drug and Alcohol Review	2023
Understanding and preventing the advertisement and sale of illicit drugs to young people through social media: A multidisciplinary scoping review.	Published
FULLER, A., VASEK, M., MARICONTI, E., JOHNSON, S.D. https://onlinelibrary.wiley.com/doi/10.1111/dar.13716	
Lexington Books	2020
Building Courage, Confidence, and Capacity in Learning and Teaching through Student-Faculty Partnership, Stories from across Contexts and Arenas of Practice (Chapter 9)	Published
QUY, K., FULLER, A., KAR, A., TADA-BALDWIN, M., HALLAB, O. https://rowman.com/ISBN/9781793619594	